



U Serve Utah

Utah Commission on Service & Volunteerism

The **purpose** of the Utah Commission on Service and Volunteerism is to enable individuals, communities and organizations in Utah to benefit from the service, power, skills, and passion of volunteers.

Our **mission** is to strengthen Utah communities through the power of service and volunteerism.

Our **vision** is vibrant, productive communities with active, engaged citizens.

Minutes

COMMISSION MEETING

May 15, 2014

2:00 P.M. to 4:00 P.M.

State Capitol Board Room

ATTENDEES:

Commissioners

Lt. Gov. Spencer Cox

Chris Bray

Anne O'Brien

Diane Lewis

Kris Hamlet

Erica Dahl

Julie Fisher

Jake Murakami

Allie Schroeder

Sue Okroy

Guests

Charlene Clark, BYU

Mark Thomas

Staff

LaDawn Stoddard

Don Willie

Katie Barlow

Pearl Wright

Tracy Healey

Rochelle Runge

WELCOME/GOVERNANCE

Chris Bray

Approval of Minutes

Motion to approve March Board Meeting Minutes by Kris Hamlet with a second by Anne O'Brien. Approved by all.

Staff Update

Pearl Wright was thanked for her time as Community Engagement Coordinator for UServeUtah and will end her employment in June. Rochelle Runge was welcomed as the new communications specialist, who previously worked for the Maine Commission for Community Service where she served as Public Relations Specialist for several years.

2014 UServeUtah Budget

The 2014 UServeUtah budget was provided, including personnel, benefits, travel, equipment, supplies, contracts/consultants, and other expenses as well as the different funding sources. Required match is met with in kind donations from media, pro bono from presenters and meeting space at trainings, and contributions from the State of Utah's general funds. PDAT and Disability are carry-over money that the Federal government no longer provides UServeUtah and will be eliminated by the end of 2014. The VGF grant will be a reapplication process that the Commission can explore in the future. A detailed discussion about match sources will be planned at a future date.

Motion to approve the 2014 Utah Commission on Service and Volunteerism budget by Diane. Seconded by Sue Okroy. Vote carried unanimously.

20th Anniversary Update

Rochelle Runge showed new pages added to the website that are dedicated to 20th anniversary content which includes infographics, focus areas around national service, and historical information about the Commission. Board commissioners were invited to share input on updates to be made to the website. The current focus area is healthy futures with content such as ideas on where to volunteer and the health benefits of volunteering. The next focus area will be environmental stewardship and veterans/military families. Staff will be looking for organizations to highlight around those focus areas

during the summer. Pay it forward cards were introduced as a way to promote individuals to share their service stories that will be used in promotional materials. Commissioners expressed interest in having an email flyer they could use to promote to their constituencies. Commissioners will receive a questionnaire from Rochelle Runge to collect past memories as promotional material for the 20th anniversary.

2014 Volunteer Recognition Awards

The during an executive committee discussion last week, the idea was raised for a possible volunteer recognition event for 2014. While the strategic plan centers around partnering with and promoting other organizations who do volunteer recognition events, the question was brought up of whether to eliminate the Governor's Lifetime Achievement and Lieutenant Governor's Civic Engagement awards, which have been given for the past 20 years. Utah Philanthropy Day is an event where the community thanks philanthropic individuals and organizations in Utah and also functions as a fundraising event for Utah Society of Fund Raisers. The executive committee previously discussed the possibility of combining our awards and ceremony with Utah Philanthropy Day. A discussion among commissioners entailed whether to partner with Utah Philanthropy Day or host a separate UServeUtah small reception with the two awards. UServeUtah currently collaborates with Utah Philanthropy day by providing Lieutenant Governor Volunteer Recognition Certificates for the Heart and Hands award. A handout was provided describing Utah Philanthropy Day and Lieutenant Governor awards for comparison. Many commissioners felt it would be a strategic partnership but weren't sure if it could be accomplished in time for the 2014 Philanthropy Day event. It was proposed that a steering committee be formed to determine the best course of action for a 2014 recognition event. Erica Dahl, Anne O'Brien, and LaDawn Stoddard volunteered to serve on the committee. Additional commissioners are invited to participate on this steering committee if interested.

Motion to approve a recognition steering committee to pursue a future recognition event by Lieutenant Governor Spencer Cox. Seconded by Erica Dahl. Motion carried by all.

Lieutenant Governor Update

Lieutenant Governor Cox introduced a website called fivethirtyeight.com that highlighted a recent Gallup poll highlighting the charitable giving by state. Researchers polled people on their giving. They also used IRS and other data to see how much people give per capita. In both cases, Utah ranked as an outlier for the highest state. Article source: <http://fivethirtyeight.com/datalab/american-generosity-state-by-state/>

In the 2014 Legislative session, a bill was passed that creates a new type of corporation category in Utah called a benefit corporation. Utah is the 20th state to introduce this category. Utah has a long history of companies who do more than just focus on their bottom line by making a priority to give back to their community. Any corporation can apply for this designation, which creates a new voluntary corporate form that allows businesses to consider other factors in addition to profit, such as the community and the environment. It also requires owners to report annually on material positive benefits to the community and the environment. These companies can use this designation as an additional way to actively promote corporate volunteerism and philanthropy. A directory of businesses can be found at <http://www.p3utah.org/member-directory/>

AmeriCorps Program Spotlight: Brigham Young University

Charlene Clark, the AmeriCorps program director from Brigham Young University's Social Work program, presented on their program. This is an education award only program, meaning members do not receive health care, stipends, or other tangible benefits beside an education award. Their prime focus is to boost the capacity of organizations in the community to address mental health needs. BYU students who are studying social work fill this role by completing a social work internship. This year, 117 part-time members will serve a term of service of between 300-700 hours. This program operates on \$15,000 of funding provided by UServeUtah which is used toward background checks for members, AmeriCorps identifiers (used to build community awareness of AmeriCorps) and a multi-state DSM-5 conference. Service sites are in Salt Lake and Utah Counties, including the Utah State Prison, Wasatch Mental Health, Childrens Justice Center and more. A challenge faced by this program is getting their members engaged with AmeriCorps members in other programs.

COMMITTEE REPORTS

A presentation was given by committee chairs including past accomplishments and future plans.

National Service

Kris Hamlet

Since the last board meeting, five AmeriCorps Technical Assistance trainings were held across the state in Ogden, Salt Lake, Provo, St. George, and Moab. A second quarter Program Director training was held. The Utah Department of Veteran

and Military Affairs office was awarded a planning grant for the development of the Utah Veteran Corps. An AmeriCorps Grant review committee was formed for the purpose of reviewing applications for State Formula funding. Utah's largest AmeriCorps program, Read. Graduate. Succeed, was featured in the national Transforming Communities Through Service: A Collection of the Most Innovative AmeriCorps State and Volunteer Generation Fund Programs in the United States. UServeUtah was awarded \$1,383,252 in formula funding for AmeriCorps*State programs. Two Utah Continuation Competitive AmeriCorps programs were awarded funding including Utah Conservation Corps (\$472,258) and Read. Graduate. Succeed (\$1,213,316.00).

Upcoming events include the AmeriCorps State Funding grant review on May 29th. AmeriCorps site visits will be conducted at Red Cross Utah Preparedness Corps and Read. Graduate. Succeed in July. Commissioners are invited to attend these site visits. Because these visits are primarily focused on compliance, it was recommended that Commissioners consider participating in a tour of various sites where they can learn more about the programs. AmeriCorps Program Director Training Quarter III will also be held in July.

Disaster Service

Diane Lewis

The first Spontaneous Volunteer Management Training was held in St. George. Trainers included Tracy Bodily, LaDawn Stoddard, Ron Humphries, and Wade Matthews from the Division of Emergency Management. A total of 18 attendees from 7 municipalities attended the seven hour training. The next training will be held May 29 in Provo, UT. LaDawn Stoddard, Tracy Bodily, Wade Matthews, Ken Kroudy, and Diane Lewis will be providing training at this upcoming event. It is anticipated that approximately 50 attendees from 10 municipalities will receive training in Provo.

As a lead for the State Emergency Response Team and Volunteers and Donations Coordination Team (VDCT), UServeUtah participated in the Great Utah Shakeout earthquake drill on April 17. As a result of participation in this event, a plan will be created to promote greater collaboration between Health and Human Services and UServeUtah. Once standard operating procedures and guidelines are in place, training and exercising these procedures and guidelines will take place.

The Disaster Service committee has made a change to the order of the steps in the strategic plan; it was determined that Standard Operating Procedures and Guidelines for VDCT before providing the trainings.

On May 7th, a survey was sent out to 60 members on the volunteer and donations coordination team to find out who is interested in future participation. A total of eight organizations have responded. Additional outreach will begin early June for new members who would be interested in active participation in the VDCT.

Community Engagement

Erica Dahl

The first of two Train-the-Trainer Volunteer Management Trainings occurred at the end of April. Over 50 attendees from a good cross-section of municipalities and nonprofit organizations were trained on best practices in recruiting, utilizing, and retaining volunteers.

In April, four Utah organizations carried out projects to engage youth in meaningful service projects that address important community needs as part of Global Youth Service Day. UServe Utah granted a total of \$2400 to Real Food Rising, Iron County Youth Volunteer Corps, Boys and Girls Club of Weber/Davis and Brigham Young University Service to the World. Projects included cultivating community gardens, park cleanup and beautification, and creation of various items such as book bags, fleece blankets, and ABC Books to youth in Africa and South America, in addition to orphanages in Utah County. Approximately 650 youth contributed approximately 1700 hours of service during these projects. A noteworthy story of impact comes from Real Food Rising. Their project included expanding an additional acre of land for their community garden. Because of this project Real Food Rising realistically expects to grow at least 10,000 lbs of fresh, organic produce that will be donated to food-insecure members of their community.

The Community Engagement Committee will be starting a discussion about a website for nonprofit use on volunteer opportunities. LaDawn Stoddard is looking into Just Serve as a starting point. Once that information is compiled, a meeting of all volunteer connectors/universities will be called to discuss this as an option and other ideas. The committee will also be furthering a discussion about a Volunteer Managers networking group. Pearl Wright will be assisting with the training on volunteer management that UNA is hosting on June 3 & 4. Staff will also begin collaboration with United Way of Salt Lake about the 9-11 Week of Service in September. A Volunteer Recognition Certificate flyer was distributed, as promised in the last board meeting.

WRAP-UP

Motion to delegate AmeriCorps review committee to make decisions on State Formula. Motioned by Diane Lewis. Seconded by Allie Schroeder. Motion carried by all.

Motion to adjourn by Erica Dahl, seconded by Sue Okroy and carried unanimously.

ADJOURN**DATES TO REMEMBER**

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|-------------------------|--|
| • MAY 10 TH | AMERICORPS APPLICATIONS DUE |
| • MAY 29 TH | SPONTANEOUS VOLUNTEER MANAGEMENT TRAINING – PROVO |
| • JULY 9 TH | SPONTANEOUS VOLUNTEER MANAGEMENT TRAINING - LAYTON |
| • JULY 16 TH | AMERICORPS PROGRAM DIRECTORS TRAINING |
| • JULY 17 TH | NEXT COMMISSION MEETING |

Additional Follow-up

Lieutenant Governor Cox's office will provide UCSV with the information on public beneficiary corporations.

Staff will provide electronic copies of the volunteer recognition certificate flyer to all commissioners.

Staff will send Sue Okroy a list of organizations that participated in Global Youth Service Day.

LaDawn Stoddard will provide detailed in-kind match sources to all commissioners (possible future board meeting discussion).

Staff will provide commissioners with an email blast that they can use to promote the Pay-It-Forward cards.

Commissioners who would like info from their organization highlighted in UServeUtah newsletter are invited to contact staff.